FOR IMMEDIATE RELEASE

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CENTRAL VALLEY COMMUNITY BANK TO HOST
FREE DOCUMENT SHREDDING EVENTS
TO HELP PROTECT BUSINESSES AND INDIVIDUALS AGAINST IDENTITY THEFT

FRESNO, CALIFORNIA…April 5, 2012… Daniel J. Doyle, President and CEO of Central Valley Community Bank (Bank), is pleased to announce that the Bank will begin hosting its annual free document shredding events to allow businesses and individuals to shred confidential files safely and securely at Bank locations throughout the San Joaquin Valley from April 12 through May 22, 2012. Tax season is a perfect time to assess and discard sensitive documents in an effort to clean house and protect against the rising threat of identity theft. National studies show that in 2011, identity theft increased 13% from 2010.[1]

"Identity theft continues to be among the nation's fastest-growing types of fraud, the Federal Trade Commission estimates nine million Americans have their identities stolen each year.[2] Central Valley Community Bank is committed to helping customers and the community protect their personal and business information, which is why we provide identity protection tips and resources on our website at www.cvcb.com and annually hold these free document shredding events," said Dan Doyle, President and CEO of Central Valley Community Bank.

Central Valley Community Bank offices in Fresno, Madera, Merced, San Joaquin and Stanislaus counties are providing paper shredding services free of charge, **up to a limit of six banker boxes** per person or business, and up to the shredding truck capacity. Additional boxes will be referred to an alternate location for a fee. Paper shredding dates, locations and times are as follows:

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Central Valley Community Bank FREE Paper Shredding Service 9:00 a.m. – 12:00 p.m.			
DATE	**BRANCH**	**LOCATIONS**	**PHONE**
Thursday, April 12	Madera	1919 Howard Rd. - Madera	(559) 673-0395
Tuesday, April 17	Fig Garden Village	Fig Garden Village Shopping Center (North Parking Lot Between Whole Foods & Wassabi)	(559) 221-2760
Wednesday, April 18	Merced	3337 G Street – Merced	(209) 725-2820
Thursday, April 19	Fresno Downtown	2404 Tulare St. – Fresno	(559) 268-6806
Friday, April 20	Stockton	2800 W. March Ln., Ste. 120 - Stockton	(209) 956-7800
Monday, April 23	Oakhurst	40004 Highway 41, Suite 101 - Oakhurst	(559) 642-2265
Monday, April 23	Tracy	60 W. 10th St. – Tracy	(209) 830-6995
Tuesday, April 24	Clovis Main	600 Pollasky Ave. – Clovis	(559) 323-3480
Friday, May 4	Lodi	1901 W. Kettleman Ln., Ste. 100 - Lodi	(209) 333-5000
Monday, May 7	River Park	8375 N. Fresno St. - Fresno	(559) 447-3350
Thursday, May 10	Herndon & Fowler	1795 Herndon Ave., Ste. 101 - Clovis	(559) 323-2200
Monday, May 14	Kerman	360 S. Madera Ave. - Kerman	(559) 842-2265
Wednesday, May 16	Modesto	2020 Standiford Avenue, Ste. H - Modesto	(209) 576-1402
Thursday, May 17	Prather	29430 Auberry Rd. - Prather	(559) 855-4100
Thursday, May 22	Sunnyside	570 S. Clovis Ave., Ste. 101 - Fresno	(559) 323-3400

Central Valley Community Bank recommends that businesses and individuals regularly shred important documents as one easy step to help prevent becoming a victim of identity theft. The Bank is committed to educating the community about the importance of protecting your identity and offers helpful resources, including a step-by-step guide for preventing, detecting and responding to identity theft on its website at www.cvcb.com. Additionally, the Bank offers certain personal checking accounts with identity protection features.

Important Statistics on Identity Theft:

- [1] Identity theft rose 13% in 2011:
  - Javelin Strategy & Research, 2/22/12 https://www.javelinstrategy.com/news/1314/92/Identity-Fraud-Rose-13-Percent-in-2011-According-to-New-Javelin-Strategy-Research-Report/d,pressRoomDetail
- [2] The Federal Trade Commission estimates as many as nine million Americans have their identities stolen each year:
  - Federal Trade Commission, http://www.ftc.gov/bcp/edu/microsites/idtheft/consumers/about-identity-theft.html
- According to the Federal Trade Commission Consumer Sentinel Network Data Book released in February 2012, government documents/benefits fraud was the most common form of reported identity theft, followed by credit card fraud, phone or utilities fraud and bank fraud:
  - Federal Trade Commission, Consumer Sentinel Network Data Book, February 2012, page 3
- Skilled identity thieves may use a variety of methods to get your information, such as stealing your mail, wallet, or purse; obtaining personal information from you by posing as legitimate business people; stealing personnel records from employers; or hacking into computers:
  - Federal Trade Commission, Deter, Detect, Defend, May 2010, page 21

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Central Valley Community Bancorp trades on the NASDAQ stock exchange under the symbol CVCY. Central Valley Community Bank, headquartered in Fresno, California, was founded in 1979 and is the sole subsidiary of Central Valley Community Bancorp. Central Valley Community Bank currently operates 17 offices in Clovis, Fresno, Kerman, Lodi, Madera, Merced, Modesto, Oakhurst, Prather, Sacramento, Stockton and Tracy. Additionally, the Bank operates Commercial Real Estate Lending, SBA Lending and Agribusiness Lending Departments. Investment services are provided by Investment Centers of America and insurance services are offered through Central Valley Community Insurance Services LLC. Members of Central Valley Community Bancorp's and the Bank's Board of Directors are: Daniel N. Cunningham (Chairman), Sidney B. Cox, Edwin S. Darden, Jr., Daniel J. Doyle, Steven D. McDonald, Louis McMurray, Wanda L. Rogers (Director Emeritus), William S. Smittcamp, and Joseph B. Weirick.

More information about Central Valley Community Bancorp and Central Valley Community Bank can be found at www.cvcb.com.

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ATTACHMENT: 2012 Central Valley Community Bank Shredding Campaign Flyer